

This Page Is Inserted by IFW Operations  
and is not a part of the Official Record

## **BEST AVAILABLE IMAGES**

Defective images within this document are accurate representations of the original documents submitted by the applicant.

Defects in the images may include (but are not limited to):

- BLACK BORDERS
- TEXT CUT OFF AT TOP, BOTTOM OR SIDES
- FADED TEXT
- ILLEGIBLE TEXT
- SKEWED/SLANTED IMAGES
- COLORED PHOTOS
- BLACK OR VERY BLACK AND WHITE DARK PHOTOS
- GRAY SCALE DOCUMENTS

**IMAGES ARE BEST AVAILABLE COPY.**

**As rescanning documents *will not* correct images,  
please do not report the images to the  
Image Problem Mailbox.**

JUL 16 2004

OFFICIAL

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
PATENT EXAMINING OPERATION

First Named Inventor: Anthony J. CABRAL

Serial No: 09/737,017

Group Art Unit: 3629

Filed: December 14, 2000

Examiner: Janice A. Mooneyham

Att. Docket No.: C1197/20001

Confirmation No.: 8222

For: NETWORK BILLBOARD SYSTEM AND METHOD THEREOF

**ELECTION IN RESPONSE TO RESTRICTION REQUIREMENT**

Mail Stop AMENDMENT  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

In response to the May 4, 2004 Restriction Requirement, the period for response having been extended one month to July 4, 2004 by the attached Petition for Extension of Time, Applicant elects Group III, Claims 42-44, drawn to a programming method for dynamic schedule application. The election is made with traverse.

It is respectfully submitted that the subject matter of all Claims 1-53 is sufficiently related that a thorough search for the subject matter of any one group of claims will encompass a search for the subject matter of the remaining claims. Thus it is respectfully submitted that the search and examination of the entire application could be made without serious burden. See MPEP §803 in which it is stated that "if the search and examination of an entire application can be made without serious burden, the examiner must examine it on the merits" (emphasis added). It is respectfully submitted that this policy should apply to the present application in order to avoid unnecessary delay and expense to Applicant and duplicative examination by the Patent Office.

Application No. 09/737,017  
Election in Response to Restriction Requirement Dated July 1, 2004  
Reply to Office Communication of May 4, 2004

It is respectfully submitted that the above-identified application is in condition for allowance. Favorable consideration and allowance of the claims are earnestly solicited.

Should the Examiner believe that anything further is desirable in order to place the application in even better condition for allowance, the Examiner is invited to contact Applicant's undersigned attorney at the telephone number listed below to further expedite prosecution of the Application.

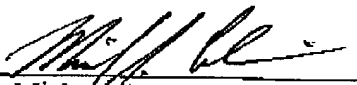
Respectfully submitted,

CAESAR, RIVISE, BERNSTEIN,  
COHEN & POKOTILOW, LTD.

July 1, 2004

Please charge or credit our Account  
No. 03-0075 as necessary to effect  
entry and/or ensure consideration of  
this submission.

By

  
Michael J. Cornelison  
Registration No. 40,395  
Customer No. 03000  
(215) 567-2010  
Attorneys for Applicant(s)

# Auto-Reply Facsimile Transmission



TO: Fax Sender at 215 751 1142

Fax Information  
 Date Received: 7/1/2004 3:19:14 PM [Eastern Daylight Time]  
 Total Pages: 6 (including cover page)

**ADVISORY:** This is an automatically generated return receipt confirmation of the facsimile transmission received by the Office. Please check to make sure that the number of pages listed as received in Total Pages above matches what was intended to be sent. Applicants are advised to retain this receipt in the unlikely event that proof of this facsimile transmission is necessary. Applicants are also advised to use the certificate of facsimile transmission procedures set forth in 37 CFR 1.8(a) and (b), 37 CFR 1.6(f). Trademark Applicants, also see the Trademark Manual of Examining Procedure (TMEP) section 306 et seq.

Received  
 Cover  
 Page

07/01/04 14:18 FAX 215 751 1142 CAESAR RIVISE		0001			
<p><b>TRANSMITTAL FORM</b></p> <p>Use this form for all communications after your filing.</p> <p>Use Number of Pages in This Transmittal: <u>6</u></p>					
<p>Application Number: <u>00/707,017</u></p> <p>Filing Date: <u>December 14, 2000</u></p> <p>First Named Inventor: <u>Anthony J. CAESAR</u></p> <p>Att. No.: <u>3678</u></p> <p>Examiner Name: <u>Janice A. Mooneyhead</u></p> <p>Attorney/Agent Number: <u>01197/20001</u></p>		<p>Approved for use (see 37 CFR 1.8(a) and 1.8(b))</p> <p>Approved for use (see 37 CFR 1.8(a) and 1.8(b))</p>			
<p><b>ENCLOSURES</b> (Check all that apply)</p> <table border="0"> <tr> <td> <input checked="" type="checkbox"/> Fee Transmittal Form (in duplicate)  <input type="checkbox"/> Fee Attached  <input checked="" type="checkbox"/> Amendment/Reply  <input type="checkbox"/> After Final  <input type="checkbox"/> Appeal/Declaration(s)  <input checked="" type="checkbox"/> Extension of Time Request  <input type="checkbox"/> Request for Amendment/Rejection  <input type="checkbox"/> Information Disclosure Statement  <input type="checkbox"/> Certified Copy of Prior Art  <input type="checkbox"/> Response to Missing Parts  <input type="checkbox"/> Response to Missing Parts  <input type="checkbox"/> Response to Missing Parts                         </td> <td> <input type="checkbox"/> Drawing(s)  <input type="checkbox"/> Unpublished Patent Papers  <input type="checkbox"/> Petition  <input type="checkbox"/> Petition to Convert to a Provisional Application  <input type="checkbox"/> Petition for Reissue  <input type="checkbox"/> Change of Correspondence Address  <input type="checkbox"/> Terminal Discharge  <input type="checkbox"/> Request for Refund  <input type="checkbox"/> CD, Number of CDs(s)                         </td> <td> <input type="checkbox"/> After Allowed Contribution to Technology Center (TC)  <input type="checkbox"/> Appeal Communication to Board of Appeals and Interference  <input type="checkbox"/> Appeal Communication to TC  <input type="checkbox"/> Proprietary Information  <input type="checkbox"/> Status Letter  <input type="checkbox"/> Other Enclosure(s) (please identify below)                         </td> </tr> </table>			<input checked="" type="checkbox"/> Fee Transmittal Form (in duplicate) <input type="checkbox"/> Fee Attached <input checked="" type="checkbox"/> Amendment/Reply <input type="checkbox"/> After Final <input type="checkbox"/> Appeal/Declaration(s) <input checked="" type="checkbox"/> Extension of Time Request <input type="checkbox"/> Request for Amendment/Rejection <input type="checkbox"/> Information Disclosure Statement <input type="checkbox"/> Certified Copy of Prior Art <input type="checkbox"/> Response to Missing Parts <input type="checkbox"/> Response to Missing Parts <input type="checkbox"/> Response to Missing Parts	<input type="checkbox"/> Drawing(s) <input type="checkbox"/> Unpublished Patent Papers <input type="checkbox"/> Petition <input type="checkbox"/> Petition to Convert to a Provisional Application <input type="checkbox"/> Petition for Reissue <input type="checkbox"/> Change of Correspondence Address <input type="checkbox"/> Terminal Discharge <input type="checkbox"/> Request for Refund <input type="checkbox"/> CD, Number of CDs(s)	<input type="checkbox"/> After Allowed Contribution to Technology Center (TC) <input type="checkbox"/> Appeal Communication to Board of Appeals and Interference <input type="checkbox"/> Appeal Communication to TC <input type="checkbox"/> Proprietary Information <input type="checkbox"/> Status Letter <input type="checkbox"/> Other Enclosure(s) (please identify below)
<input checked="" type="checkbox"/> Fee Transmittal Form (in duplicate) <input type="checkbox"/> Fee Attached <input checked="" type="checkbox"/> Amendment/Reply <input type="checkbox"/> After Final <input type="checkbox"/> Appeal/Declaration(s) <input checked="" type="checkbox"/> Extension of Time Request <input type="checkbox"/> Request for Amendment/Rejection <input type="checkbox"/> Information Disclosure Statement <input type="checkbox"/> Certified Copy of Prior Art <input type="checkbox"/> Response to Missing Parts <input type="checkbox"/> Response to Missing Parts <input type="checkbox"/> Response to Missing Parts	<input type="checkbox"/> Drawing(s) <input type="checkbox"/> Unpublished Patent Papers <input type="checkbox"/> Petition <input type="checkbox"/> Petition to Convert to a Provisional Application <input type="checkbox"/> Petition for Reissue <input type="checkbox"/> Change of Correspondence Address <input type="checkbox"/> Terminal Discharge <input type="checkbox"/> Request for Refund <input type="checkbox"/> CD, Number of CDs(s)	<input type="checkbox"/> After Allowed Contribution to Technology Center (TC) <input type="checkbox"/> Appeal Communication to Board of Appeals and Interference <input type="checkbox"/> Appeal Communication to TC <input type="checkbox"/> Proprietary Information <input type="checkbox"/> Status Letter <input type="checkbox"/> Other Enclosure(s) (please identify below)			
<p><b>SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT</b></p> <p>Name of Individual: <u>Caesar, Rivise, Kermelstein, Cohen &amp; Pekar/low, Ltd.; Customer No. 05000</u></p> <p>Signature: <u>[Signature]</u></p> <p>Date: <u>07/01/2004</u></p>					
<p><b>CERTIFICATE OF TRANSMISSION/RECEIPT</b></p> <p>I hereby certify that the communication(s) being received/transmitted to the USPTO is/are in accordance with the United States Patent Service with the following conditions:</p> <p>(Transmitted to Facsimile No. (703) 872-9306)</p> <p>Type of device used: <u>Michael J. Cammison</u></p> <p>Signature: <u>[Signature]</u> Date: <u>07/01/2004</u></p> <p>This document is information is required by 37 CFR 1.8. The information is required in order to ensure a timely and accurate transmission of the communication(s) to the USPTO. The information is required in order to ensure a timely and accurate transmission of the communication(s) to the USPTO. The information is required in order to ensure a timely and accurate transmission of the communication(s) to the USPTO.</p> <p>If you need assistance in completing this form, call 1-800-PTO-5199 and select option 3.</p>					
<p>PAGE 16 * RCVD AT 7/16/2004 3:19:14 PM [Eastern Daylight Time] * SVR:USPTO-EFAX-1/0 * DNIS:8729306 * CSID:215 751 1142 * DURATION (mm:ss):04:16</p>					

\*\*\*\*\*  
\*\*\* TX REPORT \*\*\*  
\*\*\*\*\*


TRANSMISSION OK

TX/RX NO 4838  
CONNECTION TEL 17038729306  
SUBADDRESS  
CONNECTION ID  
ST. TIME 07/01 14:18  
USAGE T 02'09  
PGS. SENT 6  
RESULT OK

(Substitute) PTO/SB/21 (03-04)  
Approved for use through 07/31/2008. OMB 0551-0031  
U.S. Patent and Trademark Office: U.S. DEPARTMENT OF COMMERCE

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number.

<b>TRANSMITTAL FORM</b> (to be used for all correspondence after initial filing)	Application Number	09/737,017	
	Filing Date	December 14, 2000	
	First Named Inventor	Anthony J. CABRAL	
	Art Unit	3629	
	Examiner Name	Janice A. Mooneyham	
Total Number of Pages in This Submission	6	Attorney Docket Number	C1197/20001

ENCLOSURES (Check all that apply)		
<input checked="" type="checkbox"/> Fee Transmittal Form (in duplicate) <input type="checkbox"/> Fee Attached <input checked="" type="checkbox"/> Amendment/Reply <input type="checkbox"/> After Final <input type="checkbox"/> Affidavits/declaration(s) <input checked="" type="checkbox"/> Extension of Time Request <input type="checkbox"/> Express Abandonment Request <input type="checkbox"/> Information Disclosure Statement <input type="checkbox"/> Certified Copy of Priority Document(s) <input type="checkbox"/> Response to Missing Parts/Incomplete Application <input type="checkbox"/> Response to Missing Parts under 37 CFR 1.52 or 1.53	<input type="checkbox"/> Drawing(s) <input type="checkbox"/> Licensing-related Papers <input type="checkbox"/> Petition <input type="checkbox"/> Petition to Convert to a Provisional Application <input type="checkbox"/> Power of Attorney, Revocation <input type="checkbox"/> Change of Correspondence Address <input type="checkbox"/> Terminal Disclaimer <input type="checkbox"/> Request for Refund <input type="checkbox"/> CD, Number of CD(s) _____	<input type="checkbox"/> After Allowance communication to Technology Center (TC) <input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences <input type="checkbox"/> Appeal Communication to TC (Appeal Notice, Brief, Reply Brief) <input type="checkbox"/> Proprietary Information <input type="checkbox"/> Status Letter <input type="checkbox"/> Other Enclosure(s) (please identify below):
<b>Remarks</b>  Please charge Attorney Account No. 03-0075 as necessary to effect entry and/or ensure consideration of this submission.		
<b>SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT</b>		
Firm or Individual name	Caesar, Rivise, Bernstein, Cohen & Pokotilow, Ltd.: Customer No. 03000 Michael J. Cornelison, Reg. No. 40,355	
Signature		
Date	07/01/2004	

## CERTIFICATE OF TRANSMISSION/MAILING